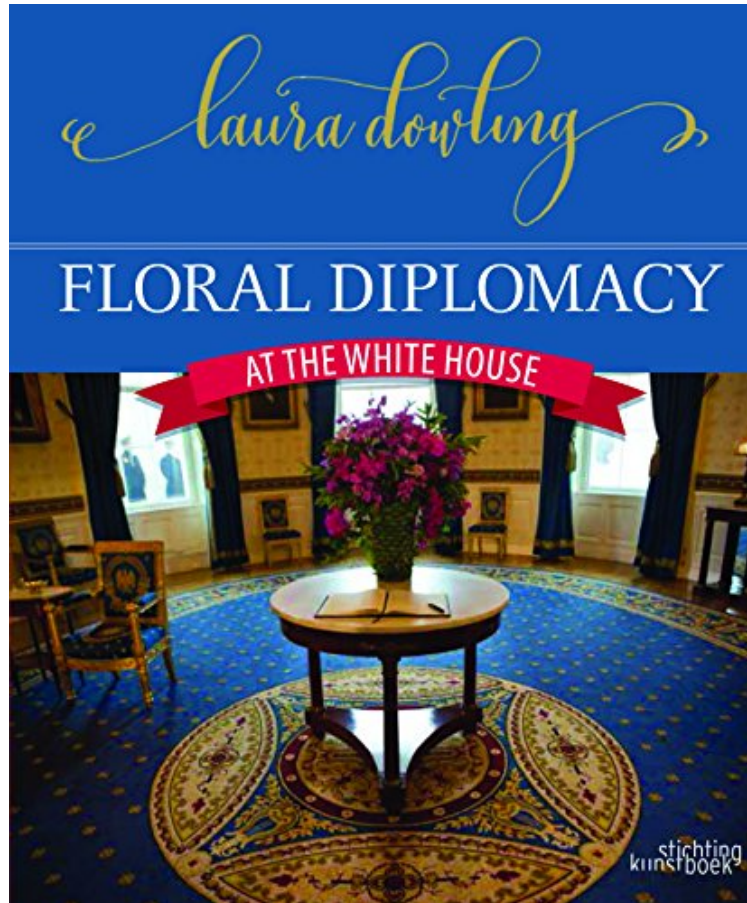


(Download free pdf) Floral Diplomacy: At the White House

Floral Diplomacy: At the White House

Laura Dowling

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Laura Dowling : Floral Diplomacy: At the White House before purchasing it in order to gage whether or not it would be worth my time, and all praised Floral Diplomacy: At the White House:

6 of 6 people found the following review helpful. in great detail, how to think about flower settings which ...By john constableThis book is superbly written and thought through. I've read this book several times now and I keep learning new ways to think about color, form, texture, and design integration with surrounding colors and architectural elements to create something of beauty. From the private residence to state dinners, this book shows, in great detail, how to think about flower settings which are beautiful but also underscore statecraft and policy. There are many pictures which illustrate the design principles underscored in this book. I found these to be most useful in guiding how one might think about floral design. All in all, an excellent book which presents a very important aspect of Floral Design and does so in away which is well written and illustrated. I am very glad to have purchased it. 1 of 1 people found the following review helpful. Beautiful book By L. Hearn Laura Dowling has superb talent with flowers and a fresh style. It was so interesting to read about her work for the Obama administration and the pictures of her beautiful arrangements. I'm sure her work continues to bring joy to many people. 3 of 3 people found the following review helpful. Five

StarsBy Customer This was a great present for my friend who loves gardening and arranging flowers.

Laura Dowling served as Chief Floral Designer at the White House from 2009 until 2015. In this unique position, she managed decor and flowers for thousands of White House events while using flowers as a strategic tool for communicating diplomatic, symbolic and policy messages. She is renowned for creating a new romantic style of flower arranging featuring free-flowing lines of vines and flowers emanating from a classical bouquet. This style is most evocative of nature and the garden, and balances a strong artistic vision with the wildness of nature. Under her leadership, Laura implemented floral artistry at the White House, designing bouquets of seasonal garden flowers in a style that is both modern and refined, yet casually elegant. She often presents her innovative arrangements in hand-made organic containers composed of leaves, branches and berries that are woven into patterns and motifs, creating integrated, cohesive displays that conjure both nature and the garden. Here, she describes her inspiration, provides tips and techniques on flower arranging and entertaining, and offers readers a fascinating behind-the-scenes glimpse into both official and private White House life.

Dowling had opened her own flower design studio specializing in French-style bouquets in 2002, after a career in government and public policy. She left the White House job in 2015, setting off a flurry of speculation. 'I was brought in to make change, and I did,' Dowling says. 'It was time to start thinking about what I would do next.' What that has been is lecturing, teaching classes and writing a book, *Floral Diplomacy at the White House*. (Washington Post) Ms. Dowling, 57, was walking around the flower district in New York on the first day of spring, discussing her new book, *Floral Diplomacy at the White House*, which contains a number of juicy details about decorating drama at her former place of employment, along with anecdotes about flower arrangements and craft projects. (Katherine Roseman The New York Times, April 6, 2017) About the Author