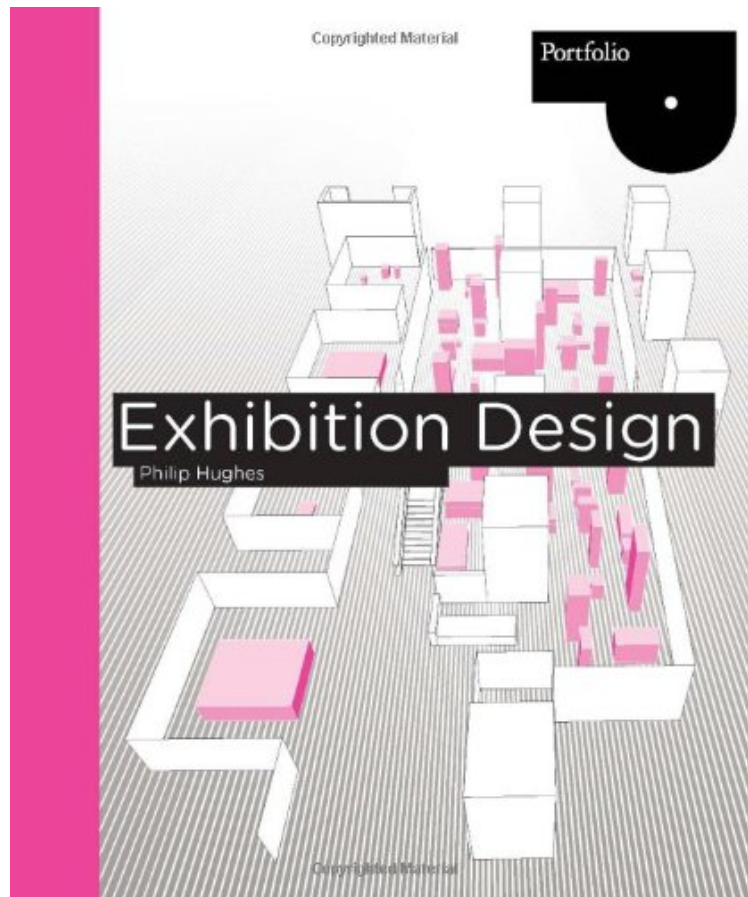


(Mobile book) Exhibition Design (Portfolio (Laurence King))

Exhibition Design (Portfolio (Laurence King))

Philip Hughes

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#1034711 in Books Laurence King Publishers 2010-03-24 Ingredients: Example Ingredients Original language: English PDF # 1 10.25 x .75 x 8.50l, 2.25 #File Name: 1856696405224 pages | File size: 31.Mb

Philip Hughes : Exhibition Design (Portfolio (Laurence King)) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Exhibition Design (Portfolio (Laurence King)):

0 of 0 people found the following review helpful. A clear guide of the exhibition design process By J.L.G.V. Yes. Very well structured in the content, giving a clear vision of the exhibition design process. A useful tool for any exhibition designer and producer. 3 of 3 people found the following review helpful. All about exhibitions By Alik Papadaki "Exhibition Design" is a book that helps to setting solid grounds for designing an exhibition stand. It covers all aspects that have to do with the exhibition and successfully puts us in the clients', exhibitors' and designers' shoes. Explanatory, on the point and easy to read. It helped me in organizing my thoughts and things-to-do for an exhibition stand and in winning my first exhibition client. 0 of 0 people found the following review helpful. Felt it could have more images By Carol Rozin I found the book great in describing the whole process of exhibition design. But I had hoped for more images and examples on how some issues were solved, and felt the pictures of the exhibitions could be more "explanatory", instead of merely illustrative... In general the book is a must have for exhibitions designers and correlate professions.

Exhibition Design offers a thorough grounding in the principles of designing for exhibitions. It describes the skills needed to become an exhibition designer, including: Developing a brief and working with clients Design principles for graphics, circulation, lighting, and accessibility Presenting ideas to clients The practicalities of production Visual material includes photographs of completed exhibitions by world-renowned designers, concept drawings, computer renderings, charts, and tables of information all for a wide range of exhibitions around the world, permanent and temporary, including museums and galleries, visitor centers, brand experiences, festivals, and trade fairs. The book will inform and inspire, as well as equip students and new exhibition designers with a valuable guide to the profession.

About the Author Philip Hughes is an exhibition designer working in London. He graduated with an MA from the Royal College of Art in 1989 and has designed both museum and trade fair exhibitions around the world. He has also taught design at a number of institutions, including the University of Portsmouth and the University of the Creative Arts in Farnham.