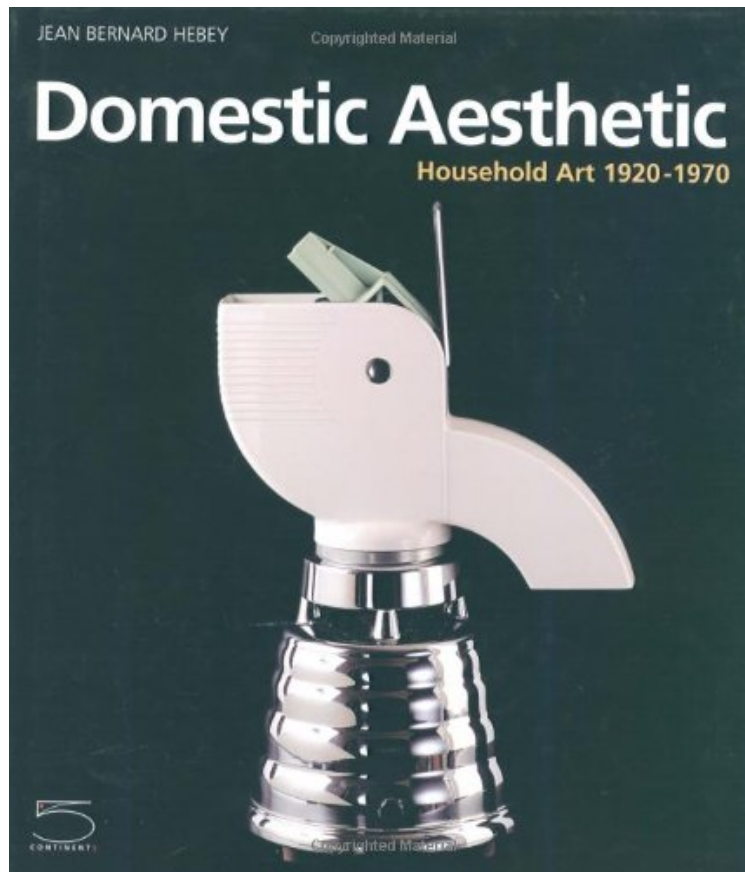


(Mobile pdf) Domestic Aesthetic: Household Art 1920- 1970

Domestic Aesthetic: Household Art 1920- 1970

Jean Bernard Hebey

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Jean Bernard Hebey : Domestic Aesthetic: Household Art 1920- 1970 before purchasing it in order to gage whether or not it would be worth my time, and all praised Domestic Aesthetic: Household Art 1920- 1970:

Houseware design has succeeded in bringing together two worlds usually seen as contradictory: art and mass production. The mass-produced objects sleek and anonymously uniform have left their mark on their age through the technology applied, the materials used, the forms invented as well as their practicality, whether real or apparent. Household objects are true reflections of the period in which they were conceived, created, manufactured, promoted and sold to the masses, objective expressions of modernity, consumption, ways of life. Omnipresent, practical, often inexpensive, these objects have become commonplace, worthless to our jaded consumers' eyes; they have become 'invisible'. This book wishes to render justice to these everyday objects conceived by and for man but manufactured exclusively by machines. A true 'archaeologist of the Modern', Jean Bernard Hebey has uncovered and collected thousands of household objects in France, Italy, Belgium, the United Kingdom, but, above all, in the United

"A stunning story of the hunt, as well as a marvelous presentation." -- Umbrella "Includes vintage mixers, coffeemakers, blenders, hairdryers, fans and vacuums." -- Urbana Daily Citizen "Surprisingly compelling offers glamour shots of kitchen gadgets from designers who knew a juicer has the power to allure." -- Metropolitan Home July/August, 2003 "This sleek and elegant work . . . is both autobiographical and historical . . . in an extremely personal dialog with the reader." -- Library Journal, July 2003 "Worshipful photographs portray ice crushers and hair dryers as objects of acute if unlikely desire." -- Architectural Digest

About the Author Jean Bernard Hebey was given his first big break at the age of 20 on the radio programme 'Salut les copains' where he spent 3 years learning his profession. he went on to do other radio shows, TV shows, he has published two books and worked as a consultant in the setting up of MTV in Europe. He continues to create and take part in radio and TV broadcasts. A collector and traveller, he is married with 2 children