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Designs of the Times: Using Key Movements and Styles for Contemporary Design

Lakshmi Bhaskaran

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Lakshmi Bhaskaran : Designs of the Times: Using Key Movements and Styles for Contemporary Design before purchasing it in order to gauge whether or not it would be worth my time, and all praised Designs of the Times: Using Key Movements and Styles for Contemporary Design:

Designs of the Times is an essential, one-stop reference and inspiration resource for graphic designers, students and design writers. In addition to providing a grounding in each historical movement/style, each section shows

contemporary uses of the style in multi-disciplinary design, enabling the reader to see how each style has evolved and can be applied. Reference and research material are a must for any designer/design studio. *Designs of the Times* provides all the essential information needed to tackle any design brief with confidence and ease. The key traits of each style are also summarized at the end of each section, serving as an essential quick reference guide. Added to this, the book's index system allows for multiple level entry, while cross-referencing ensures that this mighty tome is accessible and user-friendly.

About the Author Lakshmi Bhaskaran is a freelance design journalist and editor, contributing to a range of publications, including *ID*, *Blueprint*, *Wallpaper* and *Viewpoint*. She is also an Associate Lecturer in Contemporary Communication at the University of the Arts, London, and the author of *Size Matters*.