

Designing with Color: Concepts and Applications

Chris Dorosz, J.R. Watson

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This textbook/workbook trains students' eyes to develop a visual understanding of color and the principles of design through guided observation and engaging activities. Lavishly illustrated with full-color graphics and photos, the book demonstrates how color and other design elements are combined in nature and the visual arts. Part One presents color, the most immediately noticeable element of design. Part Two integrates color with the other design elements and shows how they interact according to the principles of design. Students can apply their learning by completing a series of activities and record their work with photos for future reference.

About the AuthorChris Dorosz and J.R. Watson are both based at The Academy of Art University, San Francisco.