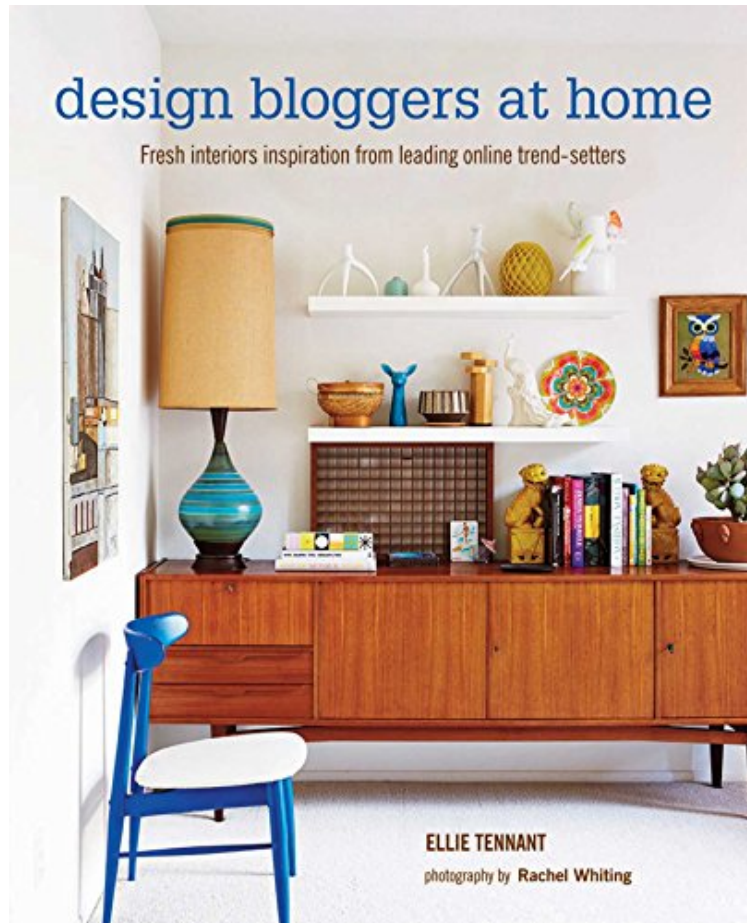


(Free) Design Bloggers at Home: Fresh interiors inspiration from leading on-line trend setters

Design Bloggers at Home: Fresh interiors inspiration from leading on-line trend setters

Ellie Tennant

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With diverse backgrounds and lifestyles, these individual bloggers combine to create a thriving online community of trendsetters and style gurus. The digital world brings with it design democracy; with the freedom to publish whatever

they want, whenever they want and unhampered by the restrictions of larger corporate websites, these design bloggers offer a beguiling alternative to traditional media and have become an important source of inspiration and information for the homes enthusiast. In her first book, leading interiors journalist and stylist Ellie Tennant meets the characters and creative forces behind leading design blogs, exploring their online realms, their beautiful homes and their clever styling ideas. Thirteen in-depth case studies cover a panorama of cutting edge bloggers spaces from a pared-back monochrome cabin in Scandinavia to a maximalist, color-filled apartment in California while the final chapter offers advice on setting up your own design blog. The result is a coffee table tome to treasure a visual feast of inspiring yet achievable interiors with plenty of ideas to steal for your own home.

About the Author Ellie Tennant is a London-based interiors journalist, specialising in design, vintage, home shopping, style, and trends. She was among the first in the UK to start blogging about interiors and wrote the award-winning HomeShoppingSpy blog for Ideal Home before going freelance. Her features are regularly published in Livingetc, Grand Designs, Homes Antiques and Country Homes Interiors and she has worked for commercial clients including Heals and Cath Kidston.