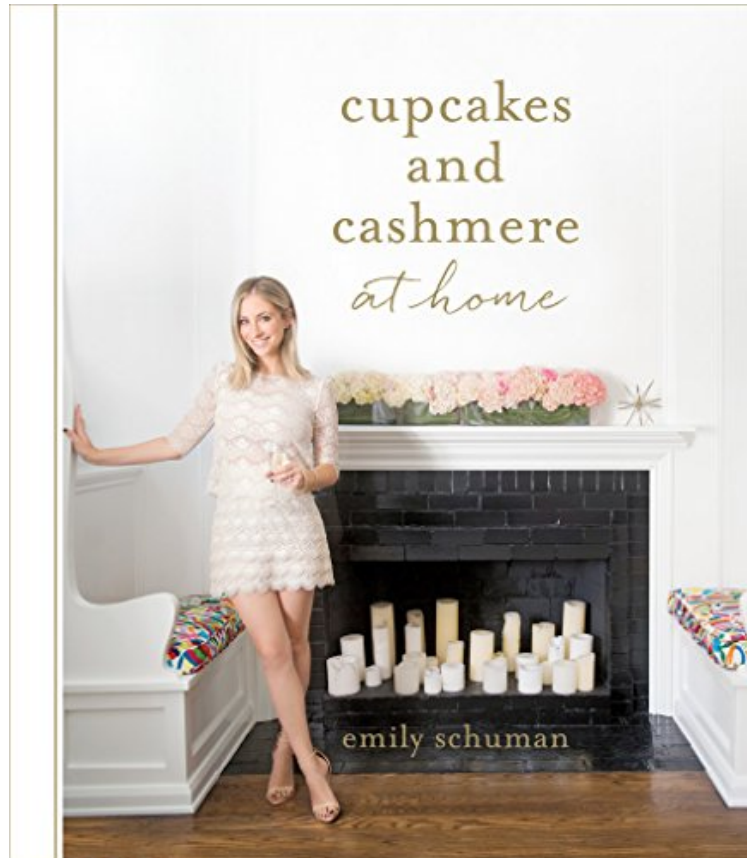


(Ebook free) Cupcakes and Cashmere at Home

Cupcakes and Cashmere at Home

Emily Schuman

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Emily Schuman : Cupcakes and Cashmere at Home before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cupcakes and Cashmere at Home:

132 of 137 people found the following review helpful. Not very good!! So bummed By Lindsey Oh no! I'm so sad, I was looking forward to this one. So, the first book was pretty but nothing new. As a long time blog reader, I really felt that Emily was aware of the "no new content" backlash and was stepping it up this time. Unfortunately... Yes, there are unseen photographs, but really nothing new or that hasn't been pieced together on the blog. I "get" the cupcakes brand.... I'm 30, newly married, baby on the way. But truthfully, I feel pretty duped again with this book. I pre ordered, it was dropped off an hour ago, and I'm done reading it. Cover to cover. She almost has it, with both books. (Would put almost in italics if I could) but unfortunately this one also falls short of anything even a die hard fan would care about. 62 of 64 people found the following review helpful. I just wish she'd tried. By Annie Z Oh, how badly I wanted this to be good! I am an avid follower of her blog, and it's clear she has great taste and a truly luxe, envious life. Her daughter is probably the cutest baby I've ever seen. Lots of potential. But then... This. This seemed like the book your professor writes to get tenure that has 5 pages of content stretched into a 200 pages for publication so it hits the minimum word count. This seemed like the artwork your extremely talented friend begrudgingly creates in two hours

for a local gallery. This was like a beautiful cupcake that, when you bite into it, is nothing more than Safeway Select angel food cake, or a gorgeous cashmere sweater with the fine print "60% acrylic". UGH, so disappointed :(In truth, I borrowed this book from a friend and I'm so glad I didn't spend the money (as much as I really do love supporting small businesses). In 30 minutes I'd seen all there is to see and read all there is to read. Everyone else said it better: there's nothing new here, and moreover, it is clearly a commercial play to build her "brand" and make more \$\$\$. She gets two stars because I do think her eye is amazing and the photography / format of this book was gorgeous. But I just wished she'd tried a little harder. 15 of 15 people found the following review helpful. I pre-ordered the book because the previews looked good but am disappointed with the book in general. By Alli CDisappointing. I pre-ordered the book because the previews looked good but am disappointed with the book in general. It jumps all over the place and it skims over different subject without offering any solid advice.

The highly anticipated follow up to the bestselling Cupcakes and Cashmere! In Cupcakes and Cashmere at Home, Emily Schuman expands on the personal lifestyle advice that her fans loved in her first book and on her popular blog, with a focus on interior design and entertaining at home. The book features never-before-seen content and explores Emilys accessible design philosophy for decorating and creating a fashionable personal space. In addition, the book includes DIY design projects and party planning ideas. Emily shows readers not only how to create space that is inviting, but also how to welcome guests and entertain in their homes with ease.

About the AuthorEmily Schuman is the creator of the award-winning blog Cupcakes and Cashmere.Emily began her blog in 2008 and has been featured in numerous magazines and television shows, including Glamour, Teen Vogue, Lucky Magazine, and the TODAY Show. In 2012, she published her bestselling book, Cupcakes and Cashmere: A Guide for Defining Your Style, Reinventing Your Space, and Entertaining with Ease.