

## Conran on Color

Terence Conran

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**Terence Conran : Conran on Color** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Conran on Color:

0 of 0 people found the following review helpful. A great way to help one envision bold use of colorBy BARBARA SHEVORYA great way to help one envision bold use of color.3 of 4 people found the following review helpful. Five StarsBy JanBeautiful pictures and new decorating ideas

Terence Conran shares a lifetime of experience as one of the world's leading designers and retailers to explain how to make the most of this vibrant and dynamic ingredient in your homeSubtle and allusive, bold and invigorating, color is one of the single most powerful elements in design and decoration. Even its absence makes its presence felt. The choice of colors on offer to the home decorator is dazzling and potentially baffling - from colored saucepans and kitchen appliances to paint and tiles - and color, like never before, is affordable and accessible. Yet handling color effectively does take both confidence and a degree of expertise. In Conran on Color Terence Conran shares a lifetime

of experience as one of the world's leading designers, retailers and restaurateurs to explain how to make the most of this vibrant and dynamic ingredient. With reference to a wide range of sources, from nature and fashion to street markets and works of art, he reveals how to translate such examples into practical strategies for bringing color into your home. Packed with fascinating detail, sound advice and a wealth of inspiration, the book is illustrated with engaging contemporary interiors from around the world - homes that display a fresh blend of thoughtful design and individual character. As such examples reveal, using color successfully is as much about well-judged accents and focal points as it is in the choice of wall color or floor covering. Terence Conran is one of the world's best-known designers, restaurateurs and retailers. In the 1960s he founded Habitat - the chain of home ware stores that brought good, modern design within reach of the general population for the very first time. Over the subsequent 50 years Terence built another group of companies centered around design, retailing, restaurants and hotels. Today, Conran owns restaurants and shops in eight cities throughout the world and a design business serving many international clients that includes architecture and interior design, product and graphic design and brand licensing.

About the Author Terence Conran is one of the world's best-known designers, restaurateurs and retailers. In the 1960s he founded Habitat - the chain of home ware stores that brought good, modern design within reach of the general population for the very first time. Over the subsequent 50 years Terence built another group of companies centered around design, retailing, restaurants and hotels. Today, Conran owns restaurants and shops in eight cities throughout the world and a design business serving many international clients that includes architecture and interior design, product and graphic design and brand licensing. In January 2011 Conran began working with Marks Spencer in the UK, designing an exclusive range of home wares for the store. In 2012 Conran signed a deal to collaborate with US retail giant jcpenny to design an exclusive range of furniture, lighting and accessories for the home. The initial collection launched in spring 2013 into 300 jcpenny stores throughout the US and there will be new ranges launching each spring and autumn. Terence was knighted for his services to design in 1983 and has been provost of the Royal College of Art in London. In 1982 he opened the very first museum in the world dedicated to design, which is now the celebrated Design Museum in London, due to move to new premises in 2015 thanks to a massive expansion program.